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THE BRANDING UNIT

www.tbuqatar.com



**WE ARE YOUR
BRANDING
TEAM**

TBU Defined

In a time where brand awareness across all of its levels became a crucial factor for any organization, TBU stands as a reliable partner, ensuring that the right image of its clients is reflected at the highest resolution to their target audience.

We are not a supplier, we are a department in each and every one of our clients' companies, operating as one team for the achievement of the desired brand awareness.

01



The Branding Unit ...
a name that defines the meaning
of our corporate presence.



The

Marks the reliability
and uniqueness

Branding

Defines the core of our expertise
“Brand Related Services”

Unit

A part of an entity, which is how we
consider ourselves with respect to all
of our clients.

**We are NOT a supplier,
we are a department.**

in each and every one of our clients' companies,
operating as one team for the achievement of the
desired brand awareness.

01



02

OUR STORY

Operating in the State of Qatar since 2008, the founders of TBU are key players in the branding and marketing industry.

Having partnered with multiple companies and catered for renowned accounts, our team came together to offer high end brand awareness services.

Our marketing driven approach is the difference; we work closely with our clients to understand the image they want to portray based on their marketing strategy and we cater accordingly from concept design all the way to production and delivery.

Today we see ourselves as branding consultants, offering our clients added value by creating tailor-made solutions to their marketing and branding requests, or challenges should that be the case.



BEHIND THE SCENES

Our successful stories wouldn't be accomplished without the expertise and hard work of each and every member of our team.

Behind the scenes of every project is a dedicated team of professionals making sure the project is flawlessly delivered from all aspects; be it management and consultancy, design and conceptualization, production and installation, all the way to quality and delivery management.

03

04

A MISSION FOR A VISION

**Our mission is to help you accomplish
your vision.**

Bringing your brand to life, and delivering your marketing requirements in a manner that portrays your image exactly as you have imagined it.



05





Operating a business
without **BRAND
AWARENESS**,
is like wearing an expensive
hat in the dark. You are the
only one who knows about it.



06

**CATERED
SERVICES**

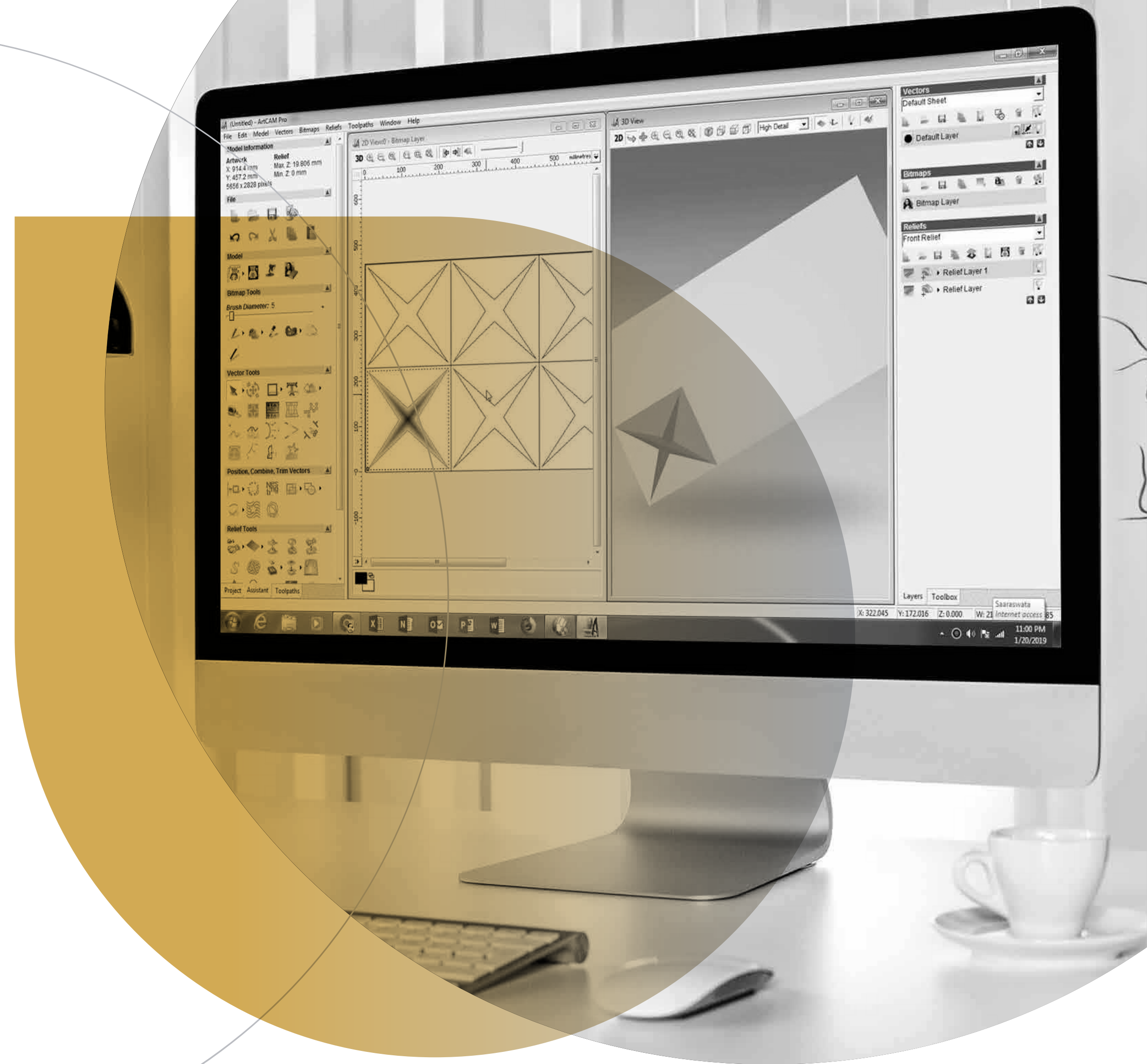


01

BRAND CREATION

CREATIVE DESIGN

3D DESIGN & ANIMATION



02

BRAND AWARENESS

LARGE AND SMALL FORMAT PRINTING

SIGNAGE FABRICATION

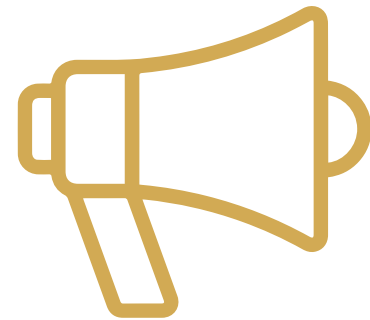
EXHIBITIONS STANDS EXECUTION



.03

BRAND ACTIVATION

DIGITAL / EXPERIENTIAL ACTIVATIONS
EVENTS PRODUCTION AND MANAGEMENT

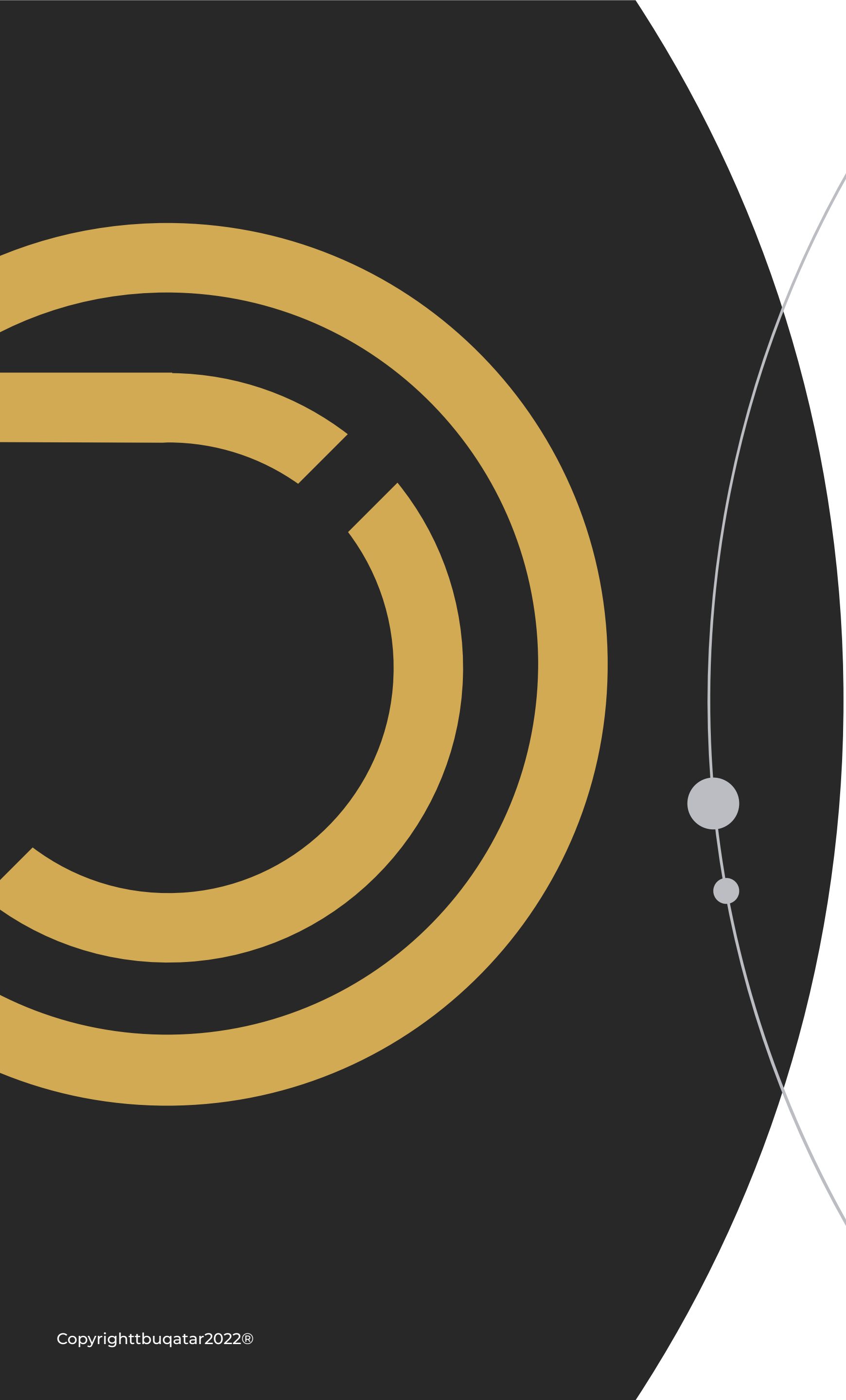


07

HALL OF FAME

Although they belong to different business sectors, all of our clients share one thing in common... a successful collaboration with The Branding Unit





TO BE **CONTINUED** . . .

Our company profile is the beginning of a successful story, to be continued by our future business collaboration.

You now have a new department in your company that caters for all the marketing and branding production requirements... you have The Branding Unit.

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